

INSTRUCTIONS FOR ARTWORK

Identiphoto Co., Ltd. prefers all artwork be provided in digital vector-based formats. Vector-based art provides the best quality for final output.

All logos 2 color or more need to be in vector format unless it is being used for ID service.

Artwork should be submitted in digital format. If you do not have a digital format of your logo, you may provide us a business card, letterhead, or brochure with your logo/art so we may create the appropriate artwork. There will be a \$125.00/hr charge to provide this service. (Minimum 1 hour, then billed in ¼ hour increments).

Artwork files are usually managed by your Marketing Department or whoever orders your company letterhead. Please contact them for a copy of the file.

Digital file format – **PC** generated art:

Vector-based formats:

1. Adobe Illustrator 9.0 or less (*.ai)
2. *.eps
3. Corel Draw X3 or less (*.cdr)

ALL TEXT SHOULD BE SAVED AS CURVES or OUTLINES

Bitmap-based formats:

1. *.tif
2. *.bmp
3. *.jpg

Bitmap-based files should be provided in at least **300 dpi**, preferably **600 dpi**.

If you have any questions on these formats, please call Kevin Tager at 800-860-9111

Photocopies, laser printed copies, or faxes are not acceptable.

For all artwork please specify PMS colors.